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STEPHEN D. COAN
STATE FIRE MARSHAL

MEMORANDUM

TO: Heads of Fire Departments

FROM: Stephen D. Coan
State Fire Marshal

DATE: April 1, 2010

SUBJECT: **Thank You – Keep Warm Keep Safe Campaign**

Thank you for your participation in the Department of Fire Service's *Keep Warm Keep Safe* public awareness campaign. With your help we were able to reach a far greater number of Massachusetts residents and provide them with winter safety tips. Massachusetts fire departments were part of a Coalition that included media organizations, regional transit authorities and the MBTA, and big box stores.

This was our second year of the *Keep Warm Keep Safe* campaign, and I'm proud to report that the community response has been very good. I believe that because of our fire safety education efforts, including this campaign, we were able to announce a record low number of fire deaths for 2009.

We hope that your department will join with us again next fall and winter to educate Massachusetts residents on the importance of fire safety under the umbrella of the *Keep Warm Keep Safe* message. If you have an idea of how we can work together please contact Barbara Steele in my office at (978) 567-3118 or Barbara.Steele@state.ma.us. Thank you again for your partnering with us on this effort.

SDC/bhs

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